



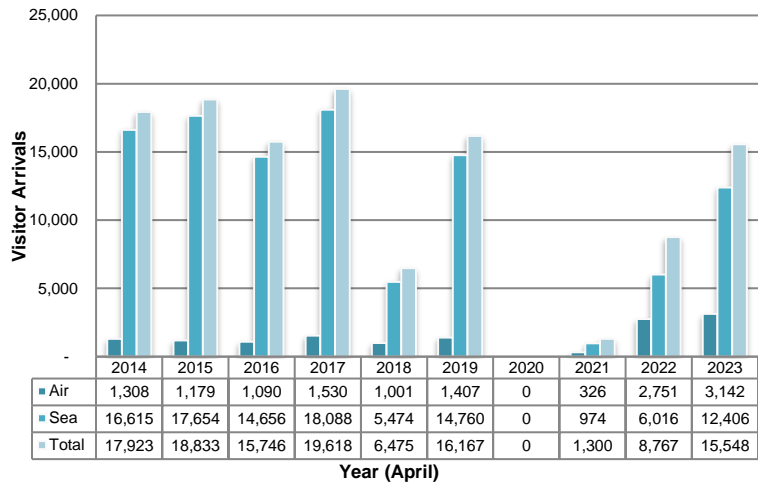
Tourism Statistics Summary

April 2023

OVERVIEW

April's 2023 visitor arrivals to the shores of Anguilla numbered 15,548 persons; an increase of 77.3% over the number in the corresponding April 2022 of 8,767. This figure under review was registered as the eighth (8th) highest number of arrivals for any April period spanning from 1993 – 2023, with the years 2017 and 2020 registering the highest and lowest respectively. The increase in visitor arrivals over the 2022 corresponding period was due to the increase in arrivals for both stay-over and day-tripper visitors to the island.

The majority; 98.9% of the visitor arrivals, came with the intention of vacationing, while 1.1% came with the intention of doing business.



Visitor Arrivals, April 2014 - 2023

PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) for April 2023 totalled 21,684, an increase of 79.8% over the corresponding April 2022 figure of 12,057 passengers.

The seaports saw the higher number of passengers with 17,881 (82.5%) of the total passengers, of which 14,305 (80.0%) entered via the Blowing Point terminal and 3,576 (20.0%) via the Road Bay port. The Clayton J. Lloyd International Airport welcomed 3,803 (17.5%) of the total passengers.

Passenger departures for April 2023 also recorded an increase over the corresponding 2022 figure of 12,897 passengers, registering 21,655 outbound passengers.

Passenger departures via the seaports of Anguilla numbered 17,560 (81.1%), of which 14,142 (80.5%) left through the Blowing Point terminal and 3,418 (19.5%) via the Road Bay port. The Clayton J. Lloyd International Airport facilitated 4,095 (18.9%) of the total departures from Anguilla.

TOURISTS (Stay-Over Visitors)

April's tourist (stay-over visitors) arrivals to Anguilla for 2023 numbered 10,152; a 27.7% increase over the corresponding April 2022 figure of 7,952 arrivals. April's arrivals of this type of visitor accounted for 65.3% of total visitor arrivals.

This period under review registered the highest figure for any April period when reviewing data spanning 1993 – 2023, followed by April 2019 with the second highest number of 9,790 arrivals. April 2020 registered no arrivals while April 2021 registered 1,296 the second lowest.

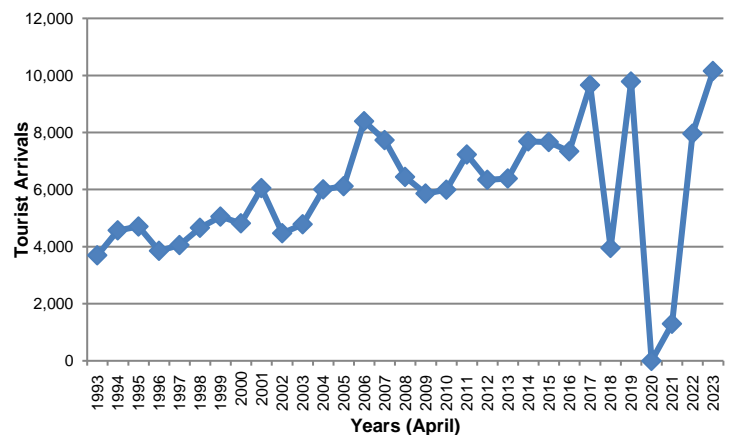


Figure 1: Tourist Arrivals, April 1993–2023

TOURISTS (Stay-Over Visitors) *continued*

The average intended length of stay of tourists in Anguilla for the period under review was 6.1 days; a decrease from the 6.6 days recorded in April 2022. The majority of tourists; 54.2% intended to spend 4-7 days in Anguilla, while 28.3% of tourists planned to stay 1-3 days, followed by 11.8% who stated they intended to stay 8-15 days. The remaining tourists 4.2% and 1.4% intended to stay 23 or more days and 16-22 days respectively.

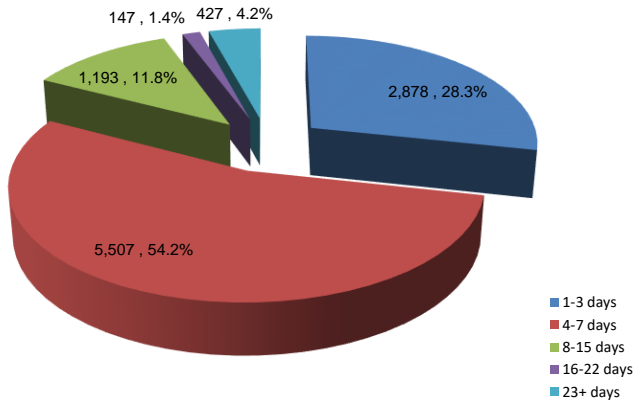


Figure 2: Tourist Arrivals by Length of Stay, April 2023

A review of the source markets from which the 10,152 tourists visiting Anguilla originated for April 2023, showed that all ten source markets contributed to this overall increase. All the source markets showed increases over their corresponding 2022 figures. Anguilla’s main source market, the ‘USA’ accounted for majority of the arrivals during this period with 7,225 arrivals; a 71.2% share of the tourist arrivals. The ‘Other European’ and ‘Caribbean’ source markets followed with 638 (6.3%) and 507 (5.0%) respectively of Anguilla’s tourist arrivals.

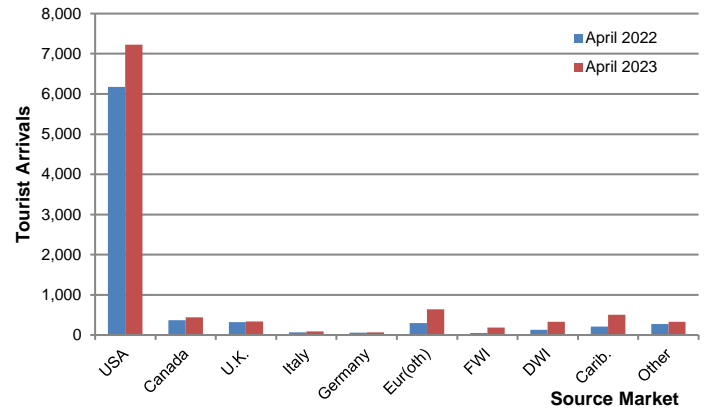


Figure 3: Tourist Arrivals by Source Market, April 2022 and 2023

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for the month under review numbered 5,396; 34.7% of visitor arrivals, compared to the corresponding April 2022 figure one year ago of 815 arrivals. This period under review showed an increase in the number of this type of visitors as moves towards its pre-COVID figures. This type of visitor is usually a tourist visiting St. Maarten/St. Martin who travels to Anguilla on a day trip to enjoy the beaches and hospitality.

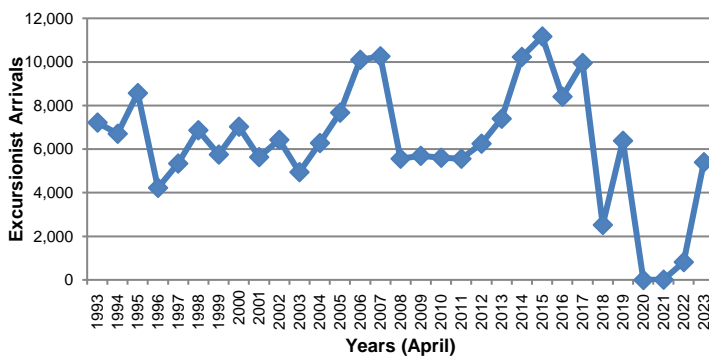


Figure 4: Excursionist Arrivals, April 1993 – 2023

A review of the 5,396 excursionist arrivals for April 2023 showed that all source markets contributed to this increase over corresponding April 2022 period. The majority of the excursionist arrivals were from the ‘USA’ source market; accounting for a 57.1% (3,083) share of the excursionist numbers, followed by the ‘Other European’ and ‘Canadian’ markets with shares of 13.8% (746) and 8.4% (455) respectively of the excursionist market.

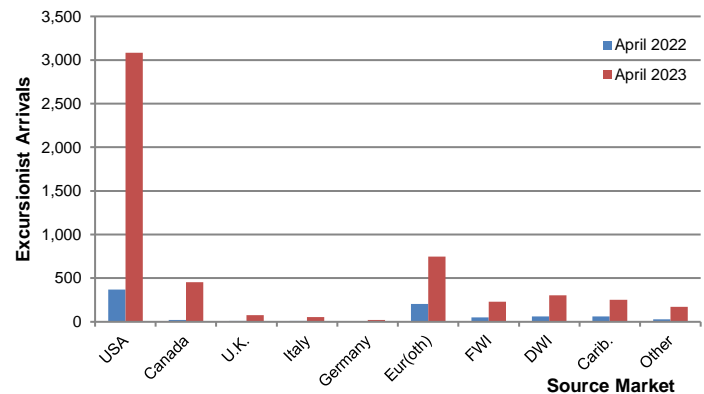


Figure 5: Excursionist Arrivals by Country of Residence, April 2022 and 2023

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website:

http://statistics.gov.ai/StatisticsDept/Tourism2_4_5

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